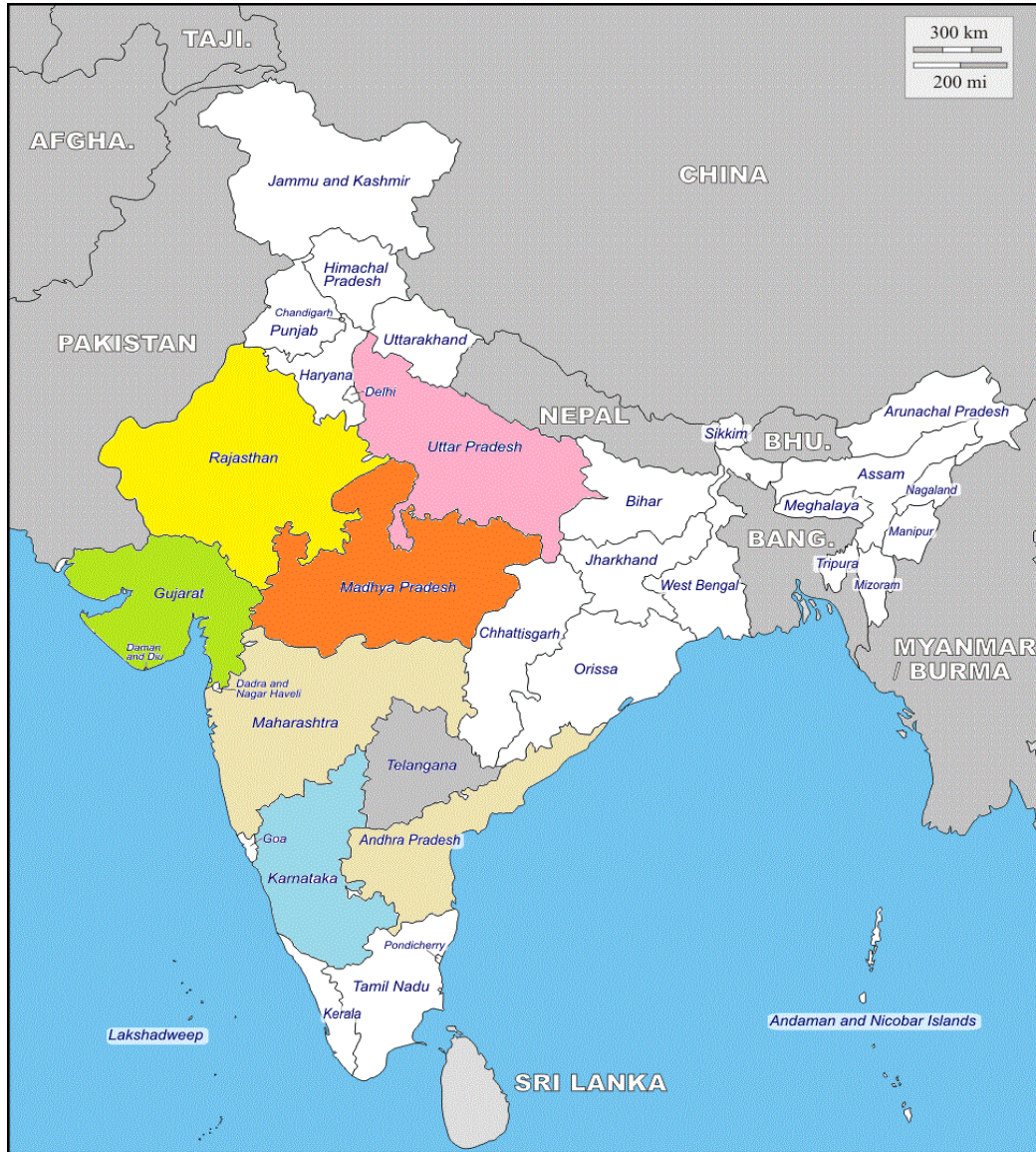


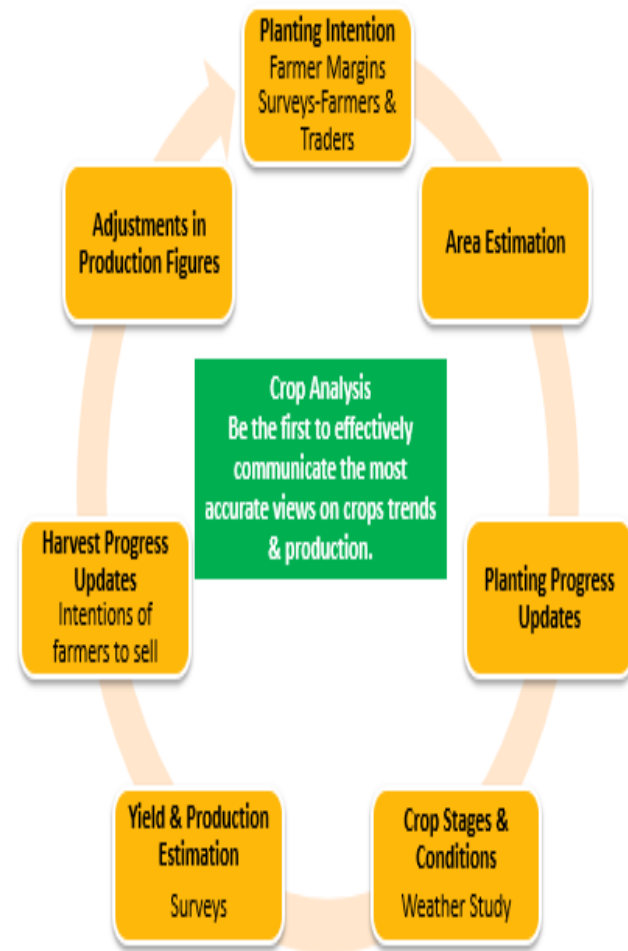
Indian Summer Crop Tour 2017-18: Level A Commodities

Crop Tour Location Mapping



Assessment for Whole Crop Life Cycle

Real Time Crop Intelligence Process



(*- Will Cover the highlighted states-Madhya Pradesh, Rajasthan, Gujarat, Maharashtra, Telangana, Andhra Pradesh, Karnataka and Uttar Pradesh)

District Wise Crop Mapping

Soybean Crop- District Mapping

State	District
Madhya Pradesh	29 in Nos. (RAJGARH, BETUL, HOSHANGABAD, UJJAIN, VIDISHA, SEHORE, SHIVPURI, DHAR, BARWANI, HARDA, INDORE, GUNA, MANDSAUR, DEWAS, RATLAM, SHAJAPUR, SAGAR, RAISEN, SATNA, TIKAMGARH, ASHOKNAGAR, CHHINDWARA, DAMOH, CHHATARPUR, BHOPAL, NEEMUCH, NARSINGHPUR, SEONI, ALIRAJPUR.)
Maharashtra	16 in Nos. (LATUR, BULDHANA, AMRAVATI, WASHIM, KOLHAPUR, YAVATMAL, SATARA, NASHIK, NAGPUR, AKOLA, WARDHA, OSMANABAD, NANDED, CHANDRAPUR, PARBHANI, SANGLI)

Maize Crop- District Mapping

State	District
Andhra Pradesh	3 in Nos. (KURNOOL, ANANTAPUR, VIZIANAGARAM)
Gujarat	4 in Nos. (DOHAD, PANCH MAHALS, SABAR KANTHA, VADODARA)
Karnataka	9 in Nos. (DAVANGERE, HAVERI, BELGAUM, BELLARY, CHITRADURGA, HASSAN, CHIKBALLAPUR, SHIMOGA, KOPPAL)
MADHYA PRADESH	15 in Nos. (JHABUA, DHAR, CHHINDWARA, KHARGONE, BARWANI, ALIRAJPUR, RATLAM, NEEMUCH, MANDSAUR, RAJGARH, VIDISHA, KHANDWA, AGAR MALWA, BHOPAL, DINDORI.)
MAHARASHTRA	9 in Nos. (AURANGABAD, NASHIK, JALGAON, DHULE, AHMEDNAGAR, JALNA, SANGLI, BULDHANA, NANDURBAR.)
Rajasthan	7 in Nos. (UDAIPUR, BHILWARA, BANSWARA, CHITTORGARH, DUNGARPUR, RAJSAMAND, PRATAPGARH.)
Uttar Pradesh	14 in Nos. (BAHRAICH, MAINPURI, JAUNPUR, GONDA, BULANDSHAHR, KANNAUJ, HARDOI, KASGANJ, BALLIA, FARRUKHABAD, UNNAO, LALITPUR, ETAH, KANPUR NAGAR)

Sugarcane Crop- District Mapping

State	District
Karnataka	3 in Nos. (BELGAUM, BAGALKOT, BIJAPUR)
Uttar Pradesh	22 in Nos. (KHERI, BIJNOR, MUZAFFARNAGAR, SITAPUR, MEERUT, SAHARANPUR, PILIBHIT, BAREILLY, BAGHPAT, AMROHA, SHAMLI, KUSHI NAGAR, GONDA, BULANDSHAHR, MORADABAD, SHAHJAHANPUR, HAPUR, BASTI, BALRAMPUR, HARDOI, BAHRAICH)
Maharashtra	10 in Nos. (SOLAPUR, SATARA, SANGLI, KOLHAPUR, PUNE, AHMEDNAGAR, LATUR, OSMANABAD, BEED, AURANGABAD)

Fees:

States (8 in Nos.)- Madhya Pradesh, Rajasthan, Gujarat, Maharashtra, Telangana, Andhra Pradesh, Karnataka and Uttar Pradesh				
Phases	Attribute	Scope	Approach	Fees
Phase 1: Crop Tour 1 - Daily Reports & Tour End Report	Acreage Estimation	Estimation	Crop Tour-Field Visit	<p>For One Crop: Package 1: Travelling with the Participants- USD 5000 Per Delegate; USD 4000 Per Delegate For two delegates of the same company Package 2: Virtual Access of the Tour - USD 3000 Per Delegate Charges</p> <p>For Two Crop: Package 1: Travelling with the Participants- USD 4000 Per Delegate; USD 3000 Per Delegate For two delegates of the same company Package 2: Virtual Access of the Tour - USD 5000 Per Delegate Charges</p> <p>(*Exclusive of Taxes, if any)</p>
	1) Sowing Progress	Early Fig., & Farmer Shifting to other crop; Analysis Factors influencing farmers' behavior, Study the information Farmers are exposed to, Package of Practice		
	2) Crop Progress	Study Variables impacting yield potential		
	3) Stocking intention; Trader stock levels vis-à-vis last year; Stocking Plan CY vs LY	Farmers/Stockiest/Plant/Manufacturer Survey		
	4) Intentions to sell at What Level- Expected levels	Farmers/Stockiest/Plant/Manufacturer Survey		
	5) Carry-Out Stocks	Farmers/Stockiest/Plant/Manufacturer Survey		
	6) Farmer Realization Matrix	Farmers Survey		
	7) View on demand and Import/exports	Stockiest/Plant/Manufacturer Survey		
8) Focus on Raw Material Procurement and restructuring practices	Stockiest/Plant/Manufacturer Survey			
Phase 2: Weekly reports on Crop Progress in non-touring days	Yield Estimation	Estimation	Tele calling/Yield Model	
	Crop Progress	Study Variables impacting yield potential-		
Phase 3: Crop Tour 2	Production Estimation	Estimation & Harvest Pattern CY vs LY	Field Visit/Estimation Model	
	Covering points 3 to 8 of Crop Tour 1	Stockiest/Plant/Manufacturer Survey		

- It does not include fooding, airfare, hotel stay or any other incidental expenses.

We will share the detailed Itinerary (Schedule of tour, Dates of travel and Travel Plan) after the closing of the registration on June 30th, 2017.



Note: In case you choose for exclusive crop survey wherein our expert will exclusively take your team for the survey;

- The itinerary would be as per your suitability
- Our expert will join your team
- The complete expenses of our expert during the crop tour will be borne by you
- Our expert will take you to the locations and will arrange the survey as per the details above.